



Mercedes Ramirez Johnson

Standard Introduction

Prior to video:

Sometimes we can grow desensitized to the impact our daily *actions* and *interactions* have on those around us. We easily get distracted with the narratives on news channels and social media, the pressure of work deadlines, and our own personal challenges. We get caught up in all that noise and end up losing our perspective.

Our speaker — Mercedes Ramirez Johnson — will change the way you look at your work, your impact on the people and communities you serve, and the detours that make our days a bit more difficult.

Mercedes has shared her message with audiences as large as 15,000 and has credited her clients for the allowing her to travel the world for their events. Her esteemed clients include some of America's most respected organizations such as various branches of the US Military, NASA, Microsoft, Chevron and now [client inserts the name of their organization here]. Before becoming a professional speaker, she spent nearly a decade in high-level sales in the medical software and pharmaceutical industries as a record breaking multimillion dollar producer. She has been featured extensively in national and international media including Good Morning America, The National Geographic Channel, the BBC and People Magazine.

Mercedes' story begins on her 21st birthday — December 20, 1995— when she and her parents boarded a plane in Miami bound for Colombia, South America, to spend the holidays with family. Shortly you will hear how the events of that day changed her life forever and can change the way you see your life and career as well.

But first, let's watch a brief introductory video...